Checking the Right Boxes

What are we doing?	To gather information in order to take effective action.	
Objective	Introduce, evaluate, and dig into surveys as tools to illuminate and harvest knowledge to improve Adult SEL health.	

Use Surveys	Survey and Question Types	Getting Started	Tips
Get information Consistency Make informed decisions Direct line of communication Quantify understanding	 □ Online □ Paper □ Face-to-Face □ Multiple choice □ Open-Ended □ Short answer □ Rating Scale 	☐ Plan your intentions ☐ Choose your demographic ☐ What do you want to know ☐ Consider Time ☐ Consider complexity	Use Simple Questions Avoid Leading Questions Diversify your questions Start with easy questions Open-Ended near the end of sections. Find examples Give to a small group to refine

You can do it!

Every response is valid no matter how many you get!

- Add incentives like a drawing, raffle to optimize responses.
- Build Buzz Before you send it out
- Make the subject line catchy
- Use the data to make aware, open eyes and learn about those around you!!